



# PROSPER CONNECT THINK TANK How To Prepare

On Wednesday, April 21 we look forward to hosting Prosper Connect Think Tank—a discussion-based learning experience for you to collaborate with other established Amazon sellers on best practices and develop solutions to shared challenges.

To prepare for the Think Tank, here are a couple of questions to think about beforehand:

- ✓ What are you doing now to overcome obstacles you are facing or expect to face in the next growth stage of your business?
- ✓ What processes have you initiated or plan to kickoff to help you grow your business?

To support the event theme, *Scaling Up*, you will be grouped according to the size and annual revenue of your business. As a verified Amazon sellers only event, come prepared to ask, discuss and share solutions in the following areas:

1. **Meeting Demand** - inventory forecasting, inventory logistics, and shipping management
2. **Cutting Costs** - staffing systems, partnership model, SOPs and negotiations
3. **Driving Sales** - advertising on Amazon, listing optimization, and metrics

Forty-eight hours before the event, we will resend your personalized link along with login instructions. Please be sure to click on the link in the email to add the Think Tank event to your calendar so that you're on time (12:00PM EDT) for the meet-up.

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